

## ABSTRACT

Quality stocks are a relatively new market anomaly that has piqued the interest of investors in recent decades. While most other anomalies have broadly acknowledged definitions, quality does not. Academician and expert have their own explanation, with similarities and differences. This study, however, tries to understand the aspects of quality stocks and discusses their characteristics according to the definition provided by [Asness et al. \(2018\)](#). According to their definition, Quality stocks are characterized by high profitability, and growth and are relatively safe. Using these three factors, we have tried to establish a quality score for 215 stocks of the NIFTY500 index. To date, there are no studies to understand the aspects of quality in the Indian market context. Hence, this study is to help out investors willing to invest in quality out of the huge number of stocks present in the market.

Keywords: Quality stocks, quality, profitability, growth, safety