

ABSTRACT

Indian Premier League (IPL) is the most popular sports event in India with huge amount of cash flow on and off the pitch. As IPL gains more popularity, it attracts more endorsement for each team. So, prediction of a match result is very much important for the sponsors as it will help them to put their investment in good hands.

In this study we build a Logistic model by which it has been shown that for a particular team, best winning strategy is, batting first, scoring as many run as possible with a very good strike rate and a very good attacking bowling.