ABSTRACT

The paper explains the determinants of mergers in an economy by studying the data set of 260 mergers for the period of 2008-10 across various industries and with the help of econometric analyses the role of determinants in explaining mergers are viewed. The finding shows that few determinants of merger explain well the merger activity in any economy depending on sector Manufacturing, Services and others (construction and mining) while some do not lay any significant impact.

Keywords: Mergers, Logit Regression, Emerging Economy, Industries, Frequency