

Abstract

The aim of this thesis is to evaluate the solid waste recycling service option in the city of Pune. Given the existing scenario of the solid waste management services and recycling options which exists in vey few municipalities in India, we made an attempt to capture citizens' willingness to pay for recycling of solid waste by the contingent valuation method. The number of respondents covered for the main survey was 131. Descriptive statistics and OLS was estimated for the sample. The payment vehicle was an increase in the monthly municipal tax of the household. The results reveals positive attitude in regard to their willingness to pay for recycling option. All the significant socio-economic variables have their respective signs in regard to WTP.