ABSTRACT
The purpose of this paper is to analyse and understand farmers’ producer organisations. The Paper focuses on a micro level case study of a producer company (DAPCL: Dungariya Agro Producer Company Ltd.) located in Dugarpur district of Rajasthan, India. Econometric modelling (Logistic Regression-Binary Response Model) is used to examine the characteristics of individuals joining or not joining the producer organisation. The descriptive analysis of the case study tries to encompass various dimensions of a farmers’ producer organisation. Using the descriptive analysis and econometric modelling the paper draws inferences for the case study, the conclusion can be generalised to other producer organisations.

Key Word: Farmers’ Producer Organisation, Producer Company.