ABSTRACT

The aim of the study is to find out the factors affecting the happiness of a particular sub-sample, the post school students. It is based on a primary survey conducted on students of different Higher education institutions. After getting a self-perception of happiness from the students measured on a 1-5 scale an ordered probit model is used to explain the variations in happiness ranking by these students. The results show that factors like self-perception on course, self-perception on grade, recreational and entertainment time, reputation of the college, friends among opposite gender are the dominating factors in explaining happiness among the sample surveyed in this analysis.