

**Seminar Notice**

**Amulya Champatiray**

**Policy Outreach Manager**

**IFMR**

and

**Vaishnavi Prathap -**

**Research Associate**

**IFMR**

Targeting the Hard-Core Poor – An Impact Evaluation Study

**All are welcome**

**Venue:** COE Auditorium

Madras School of Economics

on Friday 30th March at **3.30 pm**

**Abstract:**

Few development programs have proven effective at helping the poorest of the poor, a failure which highlights the need for interventions that can successfully improve the welfare of this vulnerable population. One promising program, cited as a success by development practitioners, is the “Challenging the Frontiers of Poverty Reduction-Targeting the Ultra Poor” program pioneered by BRAC, a Bangladeshi development organization. This program provides ultra-poor families income-generating and livelihood training with the goals of improving well-being and graduating them into standard microfinance programs.

**About the Speakers:**

**Amulya Champatiray - Policy Outreach Manager**

Amulya has a Post Graduate Diploma in Management from Entrepreneurship Development Institute of India (EDI), Ahmedabad and a bachelor’s degree in Commerce from Utkal University, Bhubaneswar. He worked with the Capacity Building Team in Sa-Dhan, focusing primarily on programs around Financial and Information Systems Management for small and medium NGO-MFIs. He has six years of grassroots experience in implementing community-based microfinance projects

**Vaishnavi Prathap - Research Associate**

Vaishnavi was intern at IFMR in 2009 and returned to join Centre for Microfinance as a Research Associate in December 2011. She works as a Data Analyst on multiple projects, including the Tamilnadu Socioeconomic Mobility Panel Survey. She graduated from Madras School of Economics where she studied actuarial science and econometrics.

Sreejata Banerjee

*Associate Professor*

*Seminar Coordinator*

*Union Bank Chair for Excellence in Banking*

*Madras School of Economics*